



Grantee: Colorado Tobacco Education and Prevention Alliance

Project: Cessation Coverage/Treatment for Colorado's Uninsured

Facts: There are approximately 800,000 individuals who are uninsured in the state. The smoking rate is about 32% for this group, compared to the state average of 18%.

Target audience: Medical providers/professionals serving the uninsured, health plans, employer organizations employing the uninsured.

Objectives: Develop a baseline report assessing current coverage and gaps in tobacco cessation resources for Colorado's uninsured population and create a strategic plan for comprehensive care and utilization for Colorado's uninsured tobacco users, including infrastructure, costs, policies, partnerships needed.



Grantee: New York State Smokers' Quitline

Project: New York State Access to Tobacco Use Treatment Strategic Planning Project

Facts: Each year, tobacco claims more than 25,000 New Yorkers' lives. Annual smoking-related health care costs and lost productivity in New York total \$14.2 billion.

Target Audience: Employers and healthcare organizations.

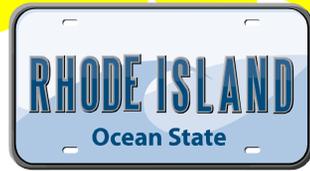
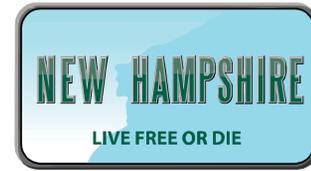
Objectives: Develop a plan for all employers to provide cessation treatment coverage for all employees over time. The number of New York state commercial health plans that provide comprehensive tobacco dependence treatment benefits to their members will increase from a baseline of one (2009) to three.

ActionToQuit advances policies that ensure all Americans have access to comprehensive tobacco cessation treatments.

www.actiontoquit.org



STATE GRANT PROGRAM



Grantee: American Lung Association of New England

Project: New England Partnership for Smoking Cessation Policy

Facts: Massachusetts is currently the only state in New England that has a comprehensive Medicaid cessation benefit. As a result, 40% of all adult smokers on Medicaid have accessed cessation benefits since implementation, a statistic unparalleled elsewhere.

Target Audience: State-level legislators and Administration officials; smokers who have Medicaid coverage.

Objectives: Replicate the recent efforts of Massachusetts, expand cessation treatment to all Medicaid recipients in New England by developing an action plan for each of the New England states to secure comprehensive coverage of cessation counseling and pharmacotherapy for all Medicaid-covered individuals as well as adequate promotional activities to drive high utilization of benefits.



Grantee: American Lung Association in Nevada

Project: Increasing Cessation Access for All Nevadans (I-CAAN)

Facts: Adult tobacco use in Nevada declined from 23.2 percent in 2004 to 21.5 percent in 2007, but it remains higher than the 2007 median for all states (19.7%). During this time period, quit attempts fluctuated between 41.4 percent to 52.1 percent.

Target Audience: Insurance providers, large employers, government agencies, hospitals and clinics, healthcare providers and organizations.

Objectives: Sixty percent of healthcare providers attending the I-CAAN summit will commit to engaging in further action toward identifying barriers and improving Nevadans' access to tobacco cessation, including promotion of the state strategic plan.



Grantee: American Lung Association in Florida

Project: Tobacco Cessation Summit & Action Plan

Facts: Representing 17.5 percent of the population, 2.5 million adults in Florida smoke. Annual health care costs in Florida directly caused by smoking total \$6.32 billion, with an additional \$6.87 billion in smoking-caused lost productivity.

Target Audience: Employers and employer groups, insurers, healthcare providers, policy leaders.

Objectives: Use consensus group action steps created at the summit to develop a work plan for the state of Florida with measurable, low or no-cost strategies to increase access to cessation treatments that participants can implement within their own organizations. Follow up with each participant/organization to encourage implementation of the work plan and to provide technical assistance in moving the issue forward within each of the target audiences.



Grantee: Prevention Connections

Project: Virginia Partnership for Tobacco Use Cessation

Facts: The smoking rate in the adult population in Virginia is approximately 20.5%. The prevalence rate for the behavioral health population it is 2-4 times higher (40-80%).

Target Audience: Insurers, mental health clinicians, healthcare providers, workplace human resources departments, safety net providers and community organizations.

Objectives: Convene mental health systems and professionals to create a plan to advance cessation, including homeless health centers, community service boards, rural health facilities, and residential mental health centers.

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