

2010 ACTION State Grantee Project Summary

State: Nevada

Project Title: *Increasing Cessation Access for All Nevadans*

Name of Lead Organization: American Lung Association in Nevada

Partnering Organizations: Nevada Tobacco Prevention Coalition, Nevada State Tobacco Prevention and Education Program, Renown Health

Audience/System: Insurance providers, large employers, government agencies, hospitals and clinics, healthcare providers and organizations

Summary: Nevada will hold the I-CAAN Summit, which stands for Increasing Cessation Access for All Nevadans. It will be modeled after the successful Indiana summit held in December 2009, which itself was modeled after Partnership for Prevention's nationwide summit a year earlier. Workgroups will be formed to address the issues of insurance coverage and outreach to disparately impacted populations. A special emphasis will be placed on institutionalizing cessation treatment in Nevada healthcare systems.

Objectives:

- At least 50 individuals representing multiple sectors will attend the *I-CAAN* Summit;
- 75% of participants attending the *I-CAAN* Summit will have increased their understanding of the issue of improving Nevadans' access to tobacco cessation;
- 75% of participants at the *I-CAAN* Summit will commit to engaging in further action toward increasing Nevadan's access to tobacco cessation (i.e., participating in a workgroup, improving cessation practices at their company/hospital, promotion of the State Plan, etc.);
- An *I-CAAN* State Plan which integrates specific strategies to improve access for disparately impacted populations will be created;
- 250+ healthcare providers will attend *I-CAAN in Healthcare Systems* presentation/dialogue;
- 75% of healthcare providers attending the *I-CAAN in Healthcare Systems* presentation and dialogue will have increased their understanding of the healthcare system changes recommended by the PHS Guideline; and
- 60% of healthcare providers attending the *I-CAAN in Healthcare Systems* presentation and dialogue will commit to engaging in further action toward identifying barriers and improving Nevadans' access to tobacco cessation (i.e., participating in the Summit or subsequent workgroup, improving tobacco treatment practices in their practice, promotion of the State Plan, etc.).